

The Karen Organization of Minnesota's 2024 Annual Gala

Thursday, November 21, 2024 | 5:30 p.m. – 9:30 p.m. | Heritage Center, Brooklyn Center, Minnesota



Sponsorship Packages	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,750	BRONZE \$1,000
Number of guest tickets	16	16	8	8
Name/Logo on gala table sign	Logo	Logo	Logo	Name
Name in KOM annual report	Name	Name	Name	(none)
Name/Logo on event website	Logo	Logo	Logo	Name
Name/Logo on event program	Logo	Logo	Name	Name
Name/Logo on event slide show	Logo (home page slide)	Logo (dedicated slide)	Logo (shared slide)	Name
Sponsor name and ribbon on name badges	X	X	X	X
Name/Logo in newsletter distributed to over 1,100 subscribers	Logo	Logo	Name	
Name/Logo in all digital communications distributed to over 300 event attendees	Logo	Logo	Name	
Verbal recognition during event	X	X	X	
Name/Logo featured as a sponsor in social media posts (over 8,000 followers)	Logo (dedicated post)	Logo (dedicated post)	Logo (shared post)	Name (shared post)
Preferred table placement	X	X		
16 complimentary raffle tickets (1 for each guest at your tables)	X			
Invitation to speak during event (2-minute max)	X			
Sponsor article in KOM's newsletter	X			
Additional social media recognition following the event	X optimized mention with logo	X mention with logo	X basic mention	X basic mention